

## Bottom line

### A look at the week ahead

Posted: July 13, 2008

### Announcements

Sen. Herb Kohl plans to announce today that he has secured a \$300,000 appropriation for programs to foster entrepreneurship at the **Great Lakes WATER Institute** of the University of Wisconsin-Milwaukee. The institute, which calls itself the largest academic freshwater research facility on the Great Lakes, is better known for its environmental research than its commercial spin-offs. The funds are earmarked for business mentoring, coaching, internships and early stage start-up funding.

### Speaking of water ...

The Milwaukee 7 economic-development consortium is sponsoring **Water Summit 2008** today. Some 200 academics, researchers and business leaders will convene in an effort to consolidate the scores of the region's water-technology companies into a bona fide industrial cluster that can add jobs. The event is billed as "Our Water Innovation Economy: Growing a Blue Business in a Green World." The event at Discovery World at Pier Wisconsin is fully booked, planners say.

### Movin' on up

**Doral Dental USA** will go before the Mequon Planning Commission today to seek approval for its plans to build a new facility in the Mequon Business

Park, near Donges Bay Road and Commerce Street. The proposal includes a corporate campus that would bring all of Doral's nearly 300 Wisconsin-based employees together. Employees are now split among three buildings in Ozaukee County. Targeted completion date: next summer.

### EVENTS

A free workshop on who to trust to avoid foreclosure will be held at the Capitol Library, 3969 N. 74th St., from 6 to 8 p.m. Tuesday. It is sponsored by Milwaukee County Treasurer Daniel Diliberti, Supervisor Johnny L. Thomas, the University of Wisconsin Extension and the Metro Milwaukee Fair Housing Council.

### EARNINGS

Earnings season is in earnest. Companies of local interest scheduled to report earnings this week include: **Renaissance Learning** Inc. (Tuesday); **Marshall & Ilsley Corp.**, **Oshkosh Corp.** (Wednesday); **Harley-Davidson Inc.**, **Associated Banc-Corp.**, **A.O. Smith Corp.**, **MGIC Investment Corp.** (Thursday); **Manpower Inc.**, **Sensient Technologies Corp.** (Friday)

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